



## Design Your Program



### Communication Skills

***Influential communicators win.***

Would you like to lead at the highest level? We can help you achieve all that you are capable of.

- This program is a proven, learnable system of building influence.
- Capture attention, be clearly understood, and become ultra-influential.
- Learn to outperform the competition and make things happen.



### Presentation Skills

***Stop informing, start influencing.***

Can you project confidence and convince others to act when it counts? Discover the secrets.

- You'll learn an approach to always make your messages stick.
- You'll be more confident and compelling presenting than ever before.
- You'll generate remarkable buy-in with less effort and greater results.



### Media Skills

***The world of media is powerful but tricky.***

Learn everything you need to know to handle the media well. Gain insiders' media savvy.

- You'll walk away from this program able to master the media.
- You'll feel confident in your new skills to deal successfully with any type of media coverage.
- You'll know how to capitalize on media opportunities in your area.

**In addition to our three core programs, you can design your own program. You will still get the core skills material that has been praised around the world, but we weave it into a focus that includes key target areas that you specify.**

## Our Formats

### Group Training

Includes single day or multi-day workshops or web-based programs on important communication issues to help you outperform the competition.

Featuring our renowned 3-C Method, sessions are interactive, media-rich, energizing, and easy to apply, to bring positive development to your group.

Depending on the format, we offer video feedback, in-depth analysis and proprietary content and techniques that deliver proven results.

### Executive Coaching

The length, focus and frequency of sessions varies from a one-time session to continual improvement coaching programs to fit your specific needs.

Confidential and powerful, the results are frequently stunning. Sessions offer insights, accountability and support to polish your skills.

High profile individuals come away able to deliver more influential communications - both in style and substance - for every situation, creating greater buy-in.

### Keynote Speeches

For larger audiences, these presentations are remarkably compelling and entertaining with exceptional take-away value.

Connie Dieken is a world class presenter. She's an elite Certified Speaking Professional, earned by a select few speakers worldwide.

Honored as one of America's Top 5 Speakers for 2010 by Speaking.com, Connie inspires audiences to start influencing their world.