



About Connie Dieken, CSP

OnPoint Communication Founder & Chief Experience Officer

Gifted with thoughtful directness and a strikingly original approach, Connie Dieken is raising the Communication Intelligence® of business leaders around the world. This translates into profound impact on the bottom line. Her clientele includes Apple, Olympus, McDonald's, Moen, The Cleveland Clinic, Deloitte, Diebold, Pacific Life, American Greetings as well as many other organizations and audiences.

Most recently she released a book, *Talk Less, Say More: 3 Habits to Influence Others and Make Things Happen* (Wiley & Sons, 2009) and a trio of new training programs; *The Influential Communicator*, *The Influential Presenter* and *The Influential Media Spokesperson*, aimed at helping top-level professionals communicate at the peak of their ability as different situations demand. Her work has been featured in the *Wall Street Journal*, *USA Today*, *CNBC*, *The Los Angeles Times*, *Crain's Business*, *The Chicago Tribune*, *Women's Day*, and in dozens of publications across the country.

Founder and chief experience officer of onPoint Communication, she's been named a top 5 speaker for 2010 by www.speaking.com and is also a former Emmy award-winning TV news anchor, talk show host and inductee of the Radio/ Television Broadcasters Hall of Fame. Former co-host of America's longest running television talk show, *The Morning Exchange*, Connie invested more than twenty years in television as a news anchorwoman, reporter and broadcast personality. She is a multiple Emmy® award-winning and Telly® award-winning journalist and has represented more than 50 companies as their spokesperson, including Intel, Sealy, GE, American Greetings, Ernst and Young and Goodyear.

An executive coach, keynote speaker, author and in-demand authority, her focus on improving business communication through learn-able tactics is fast becoming the industry standard. With her renowned *Connect, Convey, Convince®* method, she transforms leaders into high-performance communicators and workplaces into high-results environments. A master at teaching high profile individuals how to deliver more compelling presentations that convince others to act, Connie is often the secret weapon behind others' success.

She delivers her uncommon wisdom through keynote addresses, leadership retreats, one-on-one coaching, group coaching programs, workshops and web based training worldwide. She also lives her mission through social media including a free *Talk Less, Say More* mobile app, Daily Dieken video e-mails, Facebook groups, LinkedIn groups, and her Stay On Point blog.

Connie is an actively engaged parent of thriving teenagers who keep her on her toes, especially concerning inter-generational communication.

